

## Rajasthan Skill and Livelihoods Development Corporation

Kaushal Bhawan, EMI Campus, J-8-A, Jhalana Institutional Area, Jaipur-302004 (Rajasthan)

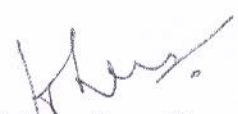
No.: RSLDC/Skill/2017-18/ 4875

Date: 22/06/2017

### Office Order

To harness the livelihood opportunities in heritage art sector, RSLDC has decided to include the course on **Phad Painting** in its Regular Skill Training Programme (RSTP) course list under Handicraft & Local Resource Based Skills sector. The Course duration will be of 180 days/1080 hours and the course content is enclosed herewith. There will be no provision of tool kit for the trainees under the course. Only those training partners will be eligible to conduct trainings, who have prior experience of Phad Painting and who have applied to RSLDC against EOI.

This bears approval of competent authority.

  
(Vishwas Pareek)  
General Manager

No.: RSLDC/Skill/2017-18/ 4876-4887

Date: 22/06/2017

Copy to the following for kind information & necessary action:

1. PS to Principal Secretary, DSEE, GoR.
2. PS to Commissioner, DSEE cum MD, RSLDC
3. GM, RSLDC
4. CAO, RSLDC
5. All DGMs, RSLDC
6. OIC RSTP
7. All Managers, RSLDC
8. Assistant Manager-RSTP
9. Task Manager, PMCA
10. Manager MIS, PMCA to ensure uploading of order on RSLDC website.
11. All ZC, RSTP
12. All Auditors, RSTP
13. Guard file

  
General Manager

## Rajasthan Skill & Livelihoods Development Corporation

1. Module Name	Phad Painting	
2. Sector	Handicraft	
3. Code		
4. Type of trainees in a batch	Youth (male or mixed gender)	Women
5. Entry Qualification	Minimum 8 <sup>th</sup> Pass	Minimum Literate
6. Age in years	16-35	16-45
7. Duration	180 days/ 1080 hrs.	
8. Terminal Competency	<p>After completion of the course the trainee will be able to:</p> <ul style="list-style-type: none"> <li>• recall stories related to Phad Painting;</li> <li>• recall features of Phad Paintings;</li> <li>• prepare canvas for Phad Painting;</li> <li>• prepare different colors for use in Phad painting;</li> <li>• prepare simple figures and sketches for use in Phad painting;</li> <li>• prepare layout design for Phad painting as per need;</li> <li>• apply colors in layout of design; and</li> <li>• apply black outline and give finishing touches to the painting;</li> </ul>	

	<b>Approx. hrs.</b>
9. Registration, Inauguration, introduction and objectives of the course	2

10. Course content			
Practical competencies	Approx. hrs.	Underpinning Knowledge (Theory)	Approx. hrs.
<ul style="list-style-type: none"> <li>• Introduction to Phad Painting through showcasing the documentary on it.</li> </ul>	6	<ul style="list-style-type: none"> <li>• Introduction to Phad Painting.</li> </ul>	6
<ul style="list-style-type: none"> <li>• Precautions to be observed while preparing Phad Painting.</li> </ul>	2		
<ul style="list-style-type: none"> <li>• <b>Canvas Preparation</b> <ul style="list-style-type: none"> <li>- Preparation of starch</li> <li>- Cutting Canvas to size as per requirement.</li> <li>- Applying starch to canvas by ensuring uniform distribution of starch.</li> <li>- Drying and smoothening of canvas.</li> </ul> </li> </ul>	90	<ul style="list-style-type: none"> <li>• History of Phad Painting.</li> </ul>	3
<ul style="list-style-type: none"> <li>• <b>Color Preparation</b> <ul style="list-style-type: none"> <li>- Preparing different colors through different methods</li> </ul> </li> </ul>	100	<ul style="list-style-type: none"> <li>• History of Phad Painters.</li> </ul>	3
		<ul style="list-style-type: none"> <li>• Stories usually depicted in Phad Paintings.</li> </ul>	9

as per need viz. extracting colors from their origin (raw material), mixing of colors in desired proportion etc. - Finishing the color into a smooth paste.		• Community involved in Phad painting.	2
• Practice for preparing simple figures and sketches.	150	• Features of Phad Painting.	12
• Practice for sketching the layout of figures etc. in design or preparing outline of design (naksha banana) in such a way to depict the desired story in it.	270		
• Practice for application of colors in a proper sequence e.g. Lighter color to darker color.	150	• Materials used in preparing Phad Painting.	6
• Practice for applying the black outline after filling in the colors.	90	• <b>Process of Phad making</b> - Canvas Preparation - Color preparation - Sketching the layout - Application of colors - Application of black outline	30
• Final finishing of Phad painting.	90		
• Performance of Phad painting through narrating folk epic.	30	• Performance of phad painting.	3
		• Application and use of Phad paintings in preparing different items.	6
		<b>Entrepreneurship Sessions:</b> • Define Entrepreneurship. • Characteristics of an Entrepreneur. • Steps for setting up a small scale venture. • Schemes and assistance from Banks - Procedures and formalities. • Costing, Pricing, Profitability and Break Even Analysis. • Interaction with successful entrepreneur. • Communication and Negotiation skills. • Introduction to e-commerce.	20
<b>Approx. Total Practical hours</b>	<b>978</b>	<b>Approx. Total Theory hours</b>	<b>100</b>
		<b>Grand Total (2+978+100)</b>	<b>1080</b>

**11. Tools, Equipments and Material for a batch of 30 trainees**

S.No.	Item	Quantity
1	Work bench (Size 2*2 ft.)	30
2	Chair	30
3	Hard board (Size 2*2 ft.)	30
4	Brush set (000 to 10 Nos.)	30 sets
5	6 Plastic Bowl set (For colour)	30
6	Set square	6
7	Scale	6
8	Canvas Cutter/Scissor	6
9	Brush stand	30
10	Common Brush (3 inches , 4 inches)	6 each